

BRIAN PELLOT

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EDUCATION:

- Master of Philosophy, Modern Middle Eastern Studies** University of Oxford (2012)
- *Tutorials: Cyberpolitics, Mass Media, Gender & Development*
 - *Thesis: Online LGBTI Community Identity Formation in the Middle East (Distinction)*
- Bachelor of Journalism, Convergence Media: International (GPA 3.97/4.00)** University of Missouri (2010)
- *Press Trip Representative in Jordan, Egypt, Qatar & Canada*
 - *Peter Jennings First Amendment Fellow, Journalism & Natural Resources Fellow*
- Bachelor of Arts, International Studies: Middle East (GPA 3.97/4.00)** University of Missouri (2010)
- International Baccalaureate Diploma (GPA 4.00/4.00)** Wausau, WI, USA (2006)
- *Valedictorian, National Merit Scholar*

PROFESSIONAL EXPERIENCE:

- Director of Global Strategy, Religion News Service** London, UK & Cape Town, SA (Fall 2012 – Present)
- *Design and manage international projects, train journalists & report on human rights (Fall 2013 – Present)*
 - *Developed & launched new websites while managing 10 employees as part-time consultant (Fall 2012 – Fall 2013)*
- Digital Policy Advisor, Index on Censorship** London, UK (Winter 2013 – Summer 2013)
- *Wrote & commissioned policy reports & editorial pieces on global challenges to digital freedom of expression*
 - *Represented Index's positions in external media & at international conferences in the US, EU & Latin America*
- Online Editor & Advisor, Free Speech Debate** Oxford, UK (Spring 2011 – Fall 2012)
- *Wrote, commissioned, edited & produced articles, newsletters & podcasts on freedom of expression*
 - *Planned US, UK & Tunisia launch events. Managed Twitter, Facebook, AdWords, Analytics & WordPress CMS*
- Associate Product Marketing Manager Intern, Google** London, UK (Summer 2011)
- *Managed cross-functional marketing campaigns for 3D Mobile Maps in Europe & eBooks in the UK*
 - *Produced Middle East & Africa market analysis for Android & Mobile team's 2012 strategy*
- Mobile Journalist, Vericorder Technology** Vancouver, Canada (Winter – Spring 2010)
- *Produced audio slideshows & trained journalists on innovative iPhone software at Winter Olympics*
 - *Delivered independent research findings on the future of mobile journalism at NAB Show in Las Vegas*
- Election Intern, Lebanese Association for Democratic Elections** Beirut, Lebanon (Summer 2009)
- *Monitored & reported on 2009 Parliamentary Elections across Lebanon to ensure democratic transparency*
 - *Developed & promoted uniform universal ballot initiative to minimize political corruption*
- Public Relations Intern, Mema Ogilvy** Dubai, UAE (Spring 2009)
- *Organized press coverage, interviews & events for Volvo & Nike product campaigns*
 - *Helped manage Middle East launch & regional marketing strategy for Pond's cosmetics*
- Rotary Ambassadorial Scholar, Rotary International** Dubai, UAE (2008 – 2009)
- *Delivered presentations to 20 groups in Cyprus, Lebanon, Jordan, Armenia, Georgia, Bahrain & the UAE*
 - *Co-founded & managed a youth organization to promote Rotary's humanitarian efforts in the Middle East*
- Editorial Intern, Standard & Poor's Financial Services** New York City, USA (Summer 2008)
- *Interviewed ratings analysts & produced one dozen Credit Market Podcasts*
 - *Edited content highlighting global credit markets for investors in CreditWeek magazine*
- Enterprise Reporter, Inter Press Service News Agency** United Nations, USA (Summer 2007)
- *Investigated & reported on marginalized global trends from the UN Headquarters*
 - *Wrote eight 1,000-word feature stories focusing on the Middle East, technology & climate change*

HONORS:

- Marshall Scholarship** University of Oxford (2010 – 2012)
- U.S. Department of State Critical Language Scholarships**
- *World Learning Center Arabic Summer Institute* Muscat, Oman (Summer 2010)
 - *American School of Tangier Arabic Summer Institute* Tangier, Morocco (Summer 2009)
- Clinton Scholarship, American University in Dubai** Dubai, UAE (2008 – 2009)